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Limits to objectivity: Relevance and controversiality in the study of political numbers

PhD thesis 2019 · Hjalte Bonde Meilvang

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Limits to objectivity: Relevance and controversiality in the study of political numbers

This thesis explores the politics of numbers through the concepts of quantification, objectivity, controversiality and relevance. *Quantification* means that the focus is not on numbers as such but on all the steps involved in rendering something in numeric form. *Controversies* are public disputes about a quantification. *Relevance* means that number makes a difference, affecting how political issues are interpreted and handled. Finally, numbers are *objective when* they are taken for granted, when the production process of quantification fades from view.

It is often argued that such objectivity is *made*. Numbers never arrive from nowhere but are produced by someone according to some procedure. Work needs to be done for quantitative information to appear as *objective* information. When objectivity-making succeeds, however, numbers become politically relevant due to the political attractiveness of seemingly neutral descriptions. The politically relevant numbers are those that appear objective, whereas controversial numbers make less of a political difference. This, however, only captures one aspect of the politics of numbers. Politics is about dissent, contestation and conflict, and quantification does not succeed only when it manages to suppress or supersede conflictual politics. To get at this, the thesis explores a number of dynamics between relevance and controversiality.

The first is *controversial relevance*. When something matters, it matters in a way that some will contest. In many contexts, numbers will do political work in spite of critique and controversiality. Controversies cannot be eliminated but if they can be managed, they do not preclude relevance. Secondly, the importance of avoiding controversiality sometimes causes relevance to be traded away in *managed irrelevance*, where politically relevant use of numbers is eschewed in order to evade critique. Finally, controversies can enable relevance. Because quantification is an authoritative form of information, arguing that something should be quantified signals seriousness about addressing it, opposing the quantifier to those who want to 'ignore' the issue by leaving it unmeasured. In this case, debate and contestation about numbers will underline the politically relevant difference between quantification opponents and proponents. A dynamic I term *relevant controversiality*. The politics of numbers is not always a politics of objectivity. There are limits to objectivity.



Relevance and controversiality in the study of political numbers

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PhD thesis submitted to the Graduate School of Social Sciences
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Limits to objectivity: Relevance and controversiality in the study of political numbers

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